

YOUR PRODUCT-SERVICE SYSTEM

Target Product/Service:

ASIS 2015

STRENGTHS

- It is transportable
- It is small
- clear vision of the hours, minutes and seconds
- clear vision of the day
- easy to use

WEAKNESSES

- can be resetted in any time
- battery
- plastic material

OPPORTUNITIES

- give me the right time
- help customer to identify hours
- give customer the sense of the day
- the hour and day can be changed according to the country

THREATS

- ~~market~~
- ~~market~~
- ~~exist several similar products~~

Target Product/Service:

WILLBE 2025

STRENGTHS

- Transparent
 - Small
 - Easy To use
- ~~Not too complex~~
- clear vision of the obj
" " " "

- Part of other financial institutions
 that can be used as a
 source for ~~information~~ one customer of the
 institution that is the best
 regarding the day at best

OPPORTUNITIES

- give customer the live ~~or~~ ~~perfect~~ (or both)
- Resetted by any three

WEEKNESSES

- battery
- please! useful
- ~~- reset in any time~~

THREATS

- Some products at the market

YOUR PRODUCT-SERVICE SYSTEM

Target Product/Service:

Your ideas for solving problems in "WillBe"

Idea Descriptions

PRODUCT: connected watch

SERVICES: 1) give the time

2) give the date

3) watching ~~time~~ some human parameters

4) give the personal agenda

5) give the job schedule

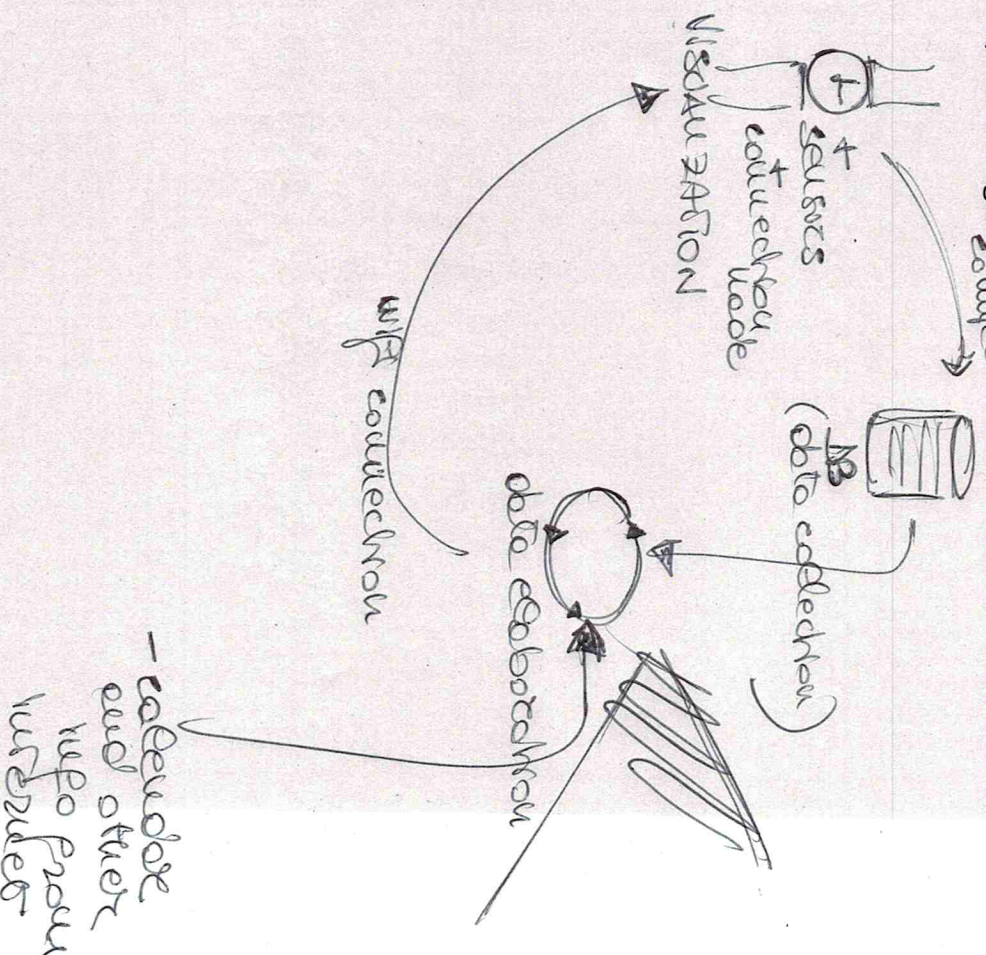
6) reminders of the day

INFRASTRUCTURE: equip the product with specific sensors; insert in the watch the connection plus

to an external network; database to collect ~~the~~ data; monitored; elaboration of the data; SW to showing data

PARTNERS / COMPETITORS: watch producer, hardware and SW cooperatives

Conceptual Images, WillBe



TOTAL INFORMATION SERVICE

Target Product/Service:

TOBE 2015-2025

STRENGTHS

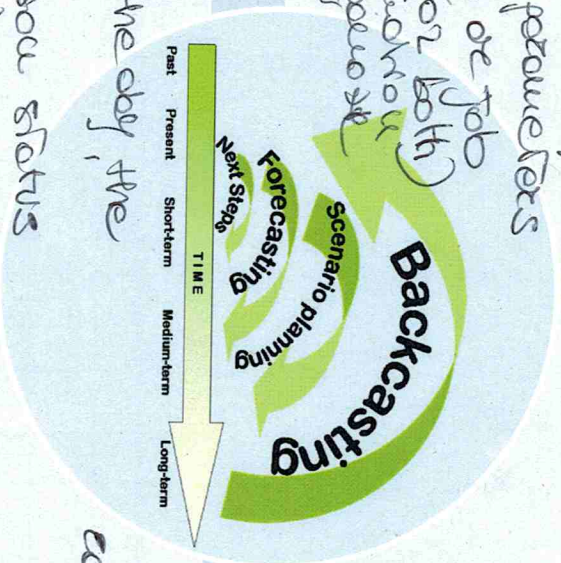
- Transactable
- small
- easy to use
- clear vision of the obj
- " " " "
- Visualization of human performers
- " " " "
- " persuade or job
- persuade all individuals (or both)
- give customer all information that he/she needs to organize the obj

WEAKNESSES

- positive material
- battery
- internet connection (if there isn't)

OPPORTUNITIES

- product connected
- easier coordination of the obj, the week, and hours
- monitoring current person status (human resources)
- coordination between human resources and obj meeting
- automatic change of hour and obj according to country or season



THREATS

Sharing personal information can generate privacy problems