

YOUR PRODUCT-SERVICE SYSTEM

Target Product/Service: i-watch Apple watch

ASIS 2015

STRENGTHS

WEAKNESSES

Neatble

~~feature check~~

i-ght

stylish.

Connection with i-phone (application)

talk

related?

OPPORTUNITIES

THREATS

Health check:

power supply

~~cost~~ of competitors. (Android)

cost cut

YOUR PRODUCT-SERVICE SYSTEM

Target Product/Service: Future of Apple watch

WILLBE 2025

STRENGTHS

- Connection with i-share (remain)
- Connection with other devices (products) and operate them by remote.

WEAKNESSES

OPPORTUNITIES

THREATS

~~more light~~
lighter product
wearable

YOUR PRODUCT-SERVICE SYSTEM

Target Product/Service:

Your ideas for solving problems in "WillBe"

Idea Descriptions

- collaborate with micro-electronic company
- to righten the device, and develop ~~the~~ smaller wearable device.
- collaborate with ~~the~~ ^{goods} electronic ~~products~~
- company and connect to ~~the~~ these devices → timer of ~~the~~ air conditioner

Conceptual Images

TOTAL INFORMATION SERVICE

Target Product/Service:

TOBE 2015-2025

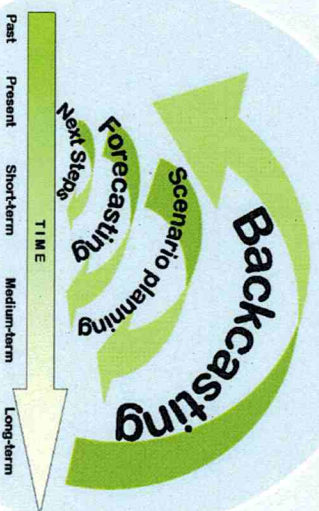
STRENGTHS

WEAKNESSES

Security risk that ~~electronic goods~~ are hacked and electronic goods are not under ~~control~~ control, ~~those~~ those connected to internet

OPPORTUNITIES

~~analyse~~ analyse all data relating to life (water, gas, electronics)



THREATS