

# YOUR PRODUCT-SERVICE SYSTEM

Target Product/Service:

1 watch

ASIS 2015

## STRENGTHS

connection between different devices  
brand  
high

## WEAKNESSES

## OPPORTUNITIES

possible ~~differentiation~~ strategy diversification to

## THREATS

useless product  
no customer demand

YOUR PRODUCT-SERVICE SYSTEM

Target Product/Service: *Apple*

WILLBE 2025

STRENGTHS

WEEKNESSES

OPPORTUNITIES

THREATS

# YOUR PRODUCT-SERVICE SYSTEM

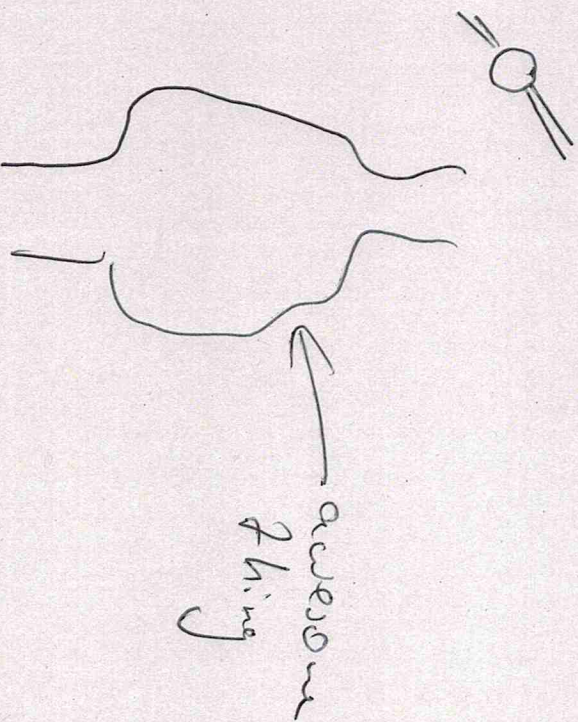
Target Product/Service:

Your ideas for solving problems in "WillBe"

Idea Descriptions

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Conceptual Images



# TOTAL INFORMATION SERVICE

Target Product/Service:

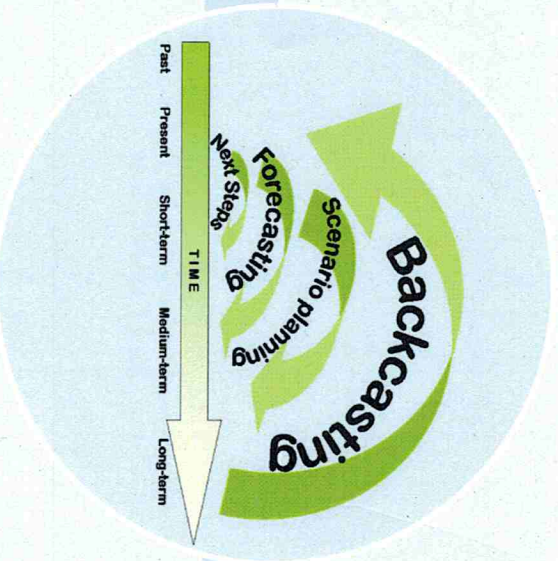
TOBE 2015-2025

STRENGTHS

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Policy, co-201 of A.L.